

SANFORD LAKE ASSOCIATION MEETING
February 18, 2012 - 7:00 p.m. - Village of Sanford Office

Members Present: Adam Beebe, Vice President; Bill Gebo, Director; Beth Jorgensen, Director/Newsletter; Ellen Peden, Director/Treasurer/Fireworks; Jeanette Snyder, Director; Steve Tuttle, President; Rob Vallentine, Director/Public Relations; Lee Walko, Director/Webpage.

Members Absent: Joe Manelis, Director; Scott Scarpelli, Director; Sharron Such, Director/Secretary

Guests: Ron Lowry, Nicolas Finley, Kurt Partlo, Dean Palmer, and Lon Wackerle

1. Call to order and pledge to flag
Tuttle called the meeting to order at 7:00 pm and the pledge was given. Members in attendance introduced themselves.
2. Board Approval of SLA 2013 Plans
2013 – 2017 SLA Strategic Plan - Tuttle
 - Approved by Ellen, 2nd Rob2013 Annual Plan – Beebe
 - Approved Ellen, 2nd Beth2013 PR/Communication Plan – Vallentine / Jorgensen
 - Approved Bill, 2nd Adam
 - Ellen questioned perhaps working with the county park to find out rules/laws/regulations. Work with them to create a bill board? Weed control information, financial model?
 - Question from guests on our membership as compared to other lakes memberships? Not sure, have not compared.
3. Board approval of SLA 2013 Key initiatives
Dam Committee – Vallentine
 - Approved Adam, 2nd Bill
 - Main goal is to partner with Boyce to see everyone successful we do not want to see him go out of business.Water Quality/Goal – Gebo
 - Approved Adam, 2nd Lee
 - Erosion/Bank Stabilization especially at the north end.
 - Develop 3 position papers.Membership – Beebe / Walko
 - Approved Bill, 2nd Rob
 - 181 Members, 164 e-mails. 5 do not have computers
4. Board approval of SLA 2013 Key Activities
Boat Swap – Manilas
 - Need to clarify date
 - Nick Finley donating a cash box
 - Ellen increased budget to \$250 & discussed if we need tents, postcards, tables. Rob & others said we could find those things and perhaps folks selling will bring their own. We need to make sure good communication out there for these things.
 - Beth's students are going to create mailers

Fireworks – Peden

- Approved Jeanette, 2nd Adam
- Adam gave input on how to save money on printing & mailing things non for profit. He said to do mailings for boat swap & fireworks at the same time.

Boat Rides – Peden

- Was not very organized last year no one showed up. Perhaps if we do it this year knowing who is actually going to be there to give rides to make it a more enjoyable event.
- Needs to be a Pontoon, it is easier for the children with special needs.

Annual Picnic – Peden

- Who is the speaker going to be? It would be nice to have a good one at this event.

Founders Day Parade – Snyder

- Need to get banner ordered. This will be something used for general public relations. Ellen has information and will get it to Jeanette.
- We show up & are considered entered into the parade, very informal.

5. Special Agenda Item – time limit 45 mins beginning at 7:45 PM

Introduction of Guest speaker – Gebo

Paul Hausler, CNSP
Senior Water Resources Specialist
Progressive AE

Progressive is the consultancy retained by SLIB (as required by statute) to help the SLIB manage the weed control program for the southern part of the lake. The weed issues and control process will be the subject of his talk.

Contact Info:

Telephone: 555-555-5555 ext 3476 or 616-447-3376
E-mail: hauslerp@progressiveae.com
Websites: www.progressiveae.com
www.michiganlakeinfo.com
Address: 1811 4 Mile Rd NE, Grand Rapids, MI 49525

His slides were sent via e-mail with detailed information of the items he spoke on.

Key Points:

- a. It would be more beneficial to treat the whole lake verses a split.
- b. Swimming is more of PR, it stirs up the water and is less effective not much danger to swimmers.
- c. If we do not treat the lake it could back to its natural state in a few hundred years but no studies provided.

6. Standing Committee Reports (3 Mins each)

Treasures Report – Peden

Submission and approval of 2013 SLA Budget/Balance Sheet – Peden

- Approved Beth, 2nd Bill
- Ellen made notes of a few updates to make as per group discussion.

SLA Archive Committee Report – Snyder

- Will decide where to keep items once we compile a list of who has what.

7. New Business Items

Membership Drive

- Public Relations & Lee working on this.

Next Newsletter

- Will go out before our next meeting. Please submit stories/idea to Beth she welcomes any input.

Communicating “Tax Deductible” Status

- Discussed many potential options, will need to decide how to do this. Need to research IRS website on how to create IRS receipt letters.

Reviewed Calendar of Events

Reviewed Action register

8. Adjournment.

It was moved by Tuttle and seconded by Beebe to adjourn. Motion carried. The meeting adjourned at 9:15 p.m.

Jeanette Snyder
Director