

SANFORD LAKE ASSOCIATION BOARD MEETING MINUTES

FEBRUARY 20, 2017 - 7 p.m.

Village of Sanford Office - 106 Lincoln St., Sanford, MI

Approved minutes

GUESTS

None

PLEDGE

The meeting began at 7 p.m., conducted by Adam Beebe, President. The pledge to the flag was given and the meeting was called to order.

ROLL CALL

Members present: Adam Beebe, President; Tamara McGovern, Director/PR; Tim Holsworth, Director/Membership; Jeanette Snyder, Director/Vice-president; Kurt Partlo, Director/Treasurer; Roger Briggs, Director/Membership; Audrey Southcott, Secretary

Members absent: Lee Walko, Director/Website; Roger Briggs, Director/Membership; Loren Lower, Water Quality; Ellen Peden, Director/Firewords/Picnic; Bill Gebo/Water Quality

AGENDA APPROVAL

Holsworth moved to approve agenda, McGovern seconded; motion carried

APPROVAL OF OCTOBER 17, 2016 MINUTES

Moved by McGovern to approve, seconded by Holsworth; motion carried.

PRESIDENT'S OPENING COMMENTS

Beebe spoke about SLA membership; it's grown to 359 members. He says it's time to take the next step forward from an association that does fireworks and begin having a larger presence in the community.

STANDING COMMITTEE REPORTS

TREASURER'S REPORT (Partlo)

The Treasurer reported total assets of \$29,988.59; insurance has been paid for SLA Board. Holsworth moved to approve Treasurer's report, McGovern seconded. Motion carried

WATER QUALITY REPORT (Beebe)

There is concern about more erosion at the top of the bank that can't be seen from the lake. Loren wants to bring in Saginaw consultant Jim Hergott to check the site in the spring and get his input re solutions. Adam has contacted Sen. (?) office, but is not hopeful that the SLA will receive any funds to help with the erosion. Southcott moved to accept the report, Snyder seconded, motion carried.

MEMBERSHIP (Holsworth)

Current membership is 359. There was discussion re how to increase membership by making it easier to renew through multi-year memberships, computerized renewals, and maybe lifetime memberships. Motion to accept membership report by Southcott, Snyder seconded, motion carried.

WEBSITE (Beebe)

Website is up and running. Calendar will be updated after tonight's meeting. Move to adopt report by McGovern, seconded by Snyder, motion carried.

PR/COMMUNICATION

Want better access to maps and T-shirts through the website. We still have 90 maps, 109 t-shirts, and 311 fireworks lights. Newsletter went out. Motion to accept report by Snyder, seconded by Southcott, motion carried.

SLPA REPORT (Beebe)

Repairs are done. Move to accept report, Southcott, second McGovern; motion carried.

CALENDAR

SLA Board meetings will continue the third Monday every other month. Next will be April 17 at 7 p.m. Motion to accept calendar by Holsworth, seconded McGovern, motion carried.

NEW BUSINESS ITEMS

PR/COMMUNICATION (Holsworth/McGovern)

We would like to make maps and t-shirts more available/accessible by placing them in more retail stores in Sanford.

2017 BUDGET (Partlo)

Membership goal is 370. Postage allotment will increase to \$4141 due to increase in postage. This could be adjusted at a later date. Marketing budget and plan for advertising budget will be review at April's board meeting. Motion to accept, Holsworth, seconded by Snyder, motion carried.

BOARD RESIGNATIONS

Loren Lower wants to continue to volunteer with the SLA, but wants to resign from the Board. Motion to accept Lower's resignation by Beebe, second by Partlo; motion carried. Set a goal to have nominees for the SLA Board at April meeting

ACTION REGISTER

PR/COMMUNICATION (Holsworth/McGovern)

Membership plan at April Meeting will discuss placement of t-shirts and maps in more retail stores in the Sanford area. There was discussion about possible press conference in the Spring at erosion site to inform public about erosion control efforts.

Audrey will get tax rolls for weed control lists from Edenville Township and Jerome Township for Adam.

The next meeting will be April 17, 2017 at 7 p.m.

ADJOURN

It was moved by Holsworth, seconded by McGovern; motion carried. The meeting adjourned at 8:30 p.m.

Audrey Southcott, Secretary