

SANFORD LAKE ASSOCIATION MEETING
November 27, 2012 - 7:00 p.m. - Village of Sanford Office

Member present: Adam Beebe, Director; Joe Manelis, Director; Ellen Peden, Director/Treasurer/Fireworks; Jeanette Snyder, Director; Sharron Such, Director/Secretary; Steve Tuttle, Director; Rob Vallentine, Director; Lee Walko, Director/Webpage.

Members Absent: Bill Gebo, Director; Beth Jorgensen, Director/Newsletter; Scott Scarpelli, Director.

Guest: Joe Malan.

1. Call to order and pledge to flag

Such called the meeting to order at 7:00 pm and the pledge was given. Members in attendance introduced themselves.

2. Election of officers

President - It was moved by Such and seconded by Beebe to nominate Tuttle for president. Motion carried.

Vice-president - It was moved by Vallentine and seconded by Manelis to nominate Beebe for vice-president. Motion carried.

Secretary - It was moved by Manelis and seconded by Walko to nominate Such for secretary. Motion carried.

Treasurer - It was moved by Such and seconded by Manelis to nominate Peden for treasurer. Motion carried.

Membership - It was moved by Manelis and seconded by Snyder to nominate Walko for membership. Motion carried.

Public Relations - It was moved by Beebe and seconded by Walko to nominate Vallentine for publicity. Motion carried.

Newsletter - It was moved by Manelis and seconded by Walko to combine the newsletter with public relations. Motion carried.

4. Minutes of August 21, 2012

There were no minutes taken at the August 21, 2012. Kudos to Peden for her work on making sure the August 21, 2012 meeting was held. Peden gave the following report:

- Membership, treasurer and fireworks reports were given.
- Jorgensen discussed grants.
- Gebo and Walko presented a Boyce Hydro update.
- The election of officers was postponed due to lack of quorum.
- Bob McNett gave a presentation on home fire safety.

5. Treasurer's report (Ellen Peden)

The beginning balance was \$5,974.35; bills were \$963.38; income was \$5,245.20; the check book total is currently \$10,225.87. There is \$2,290.95 in the fireworks savings account.

It was suggested the treasurer forecast coming expenses (annual budget plan) and include them in the next report. The board will plan to approve the annual Budget plan at the next meeting.

6. Insurance (Ellen Peden)

The insurance bill is due February 2, 2013 (last bill \$412.) Beebe will take responsibility for the insurance and research the coverage we have. Beebe will also confirm the changes/updates needed.

7. Actions completed or to be completed

A. Audit - Vallentine will find out what is needed to prepare for an audit and who could do an audit for SLA at no charge. The board discussed the desire to have an audit conducted in early 2013.

B. 501C3 - Peden renewed the 501C3 in October. Peden will record the new board changes at the next renewal.

C. Budget - A committee was formed (Peden, Tuttle, Such) to present a budget at the next meeting. Education should be considered in the planning (example: high school students helping with water clarity monitoring; SLA presenting water safety classes held early in the spring for minors in coordination with the Midland County Sheriff's office).

D. Location of banner - Peden has the banner

E. MiCorp Volunteer Monitoring (water clarity testing) - Beebe will be responsible for this. Jorgensen and Scarpelli were suggested as members who might be interested in working on this project.

F. Archives - Snyder will be responsible for the archives (reports, banner, t-shirts, signs, etc.). We will see how much "stuff" we have and then consider where the "stuff" will be stored.

8. Membership report (Lee Walko)

We have 173 official members. Forty-six have not renewed their membership. Tuttle will contact them. Walko will contact Stryker's as they have given SLA members a 10% discount on various items purchased. Other ideas were discussed on how to increase membership (gifts, reliable information).

9. Website report (Lee Walko)

Walko follows the news media and puts items of interest on the site. He welcomes articles for said site. Ads and the cost of placing ads on the site will be considered.

10. Boyce Hydro Update (Rob Vallentine)

There is no additional information at this time. Meetings continue to be held. The Board requested the sub group, led by Vallentine, to report at the next meeting what the 2013 goal and objectives are as it relates to the SLA and the Sanford Lake dam.

11. SLA grant proposals (Beth Jorgensen)

Jorgensen submitted an email report. Two grants might be available. The consensus of the board was to table grant applications for the time being and an audit would be needed before applying for grants.

12. Future board meeting dates

It was decided to move board meetings to a Monday in February, April, June and August. Tuttle, Peden and Such will work on formatting a calendar which will include board meeting and event dates.

13. Future SLA dates and persons willing to be responsible:

- A. May boater swap sale - Manelis - Leader; date (close to Memorial Day) and location to be determined.
- B. Memorial Day parade - SLA will not participate.
- C. Fireworks - Peden - Leader; date to be determined.
- D. Pontoon rides - Peden - Leader; date to be determined.
- E. Picnic - Peden - Leader; date and location to be determined.
- F. Founders Day parade - Snyder - Leader; date to be determined.
- G. Membership drive - Leader - Walko; date to be determined.
- H. Homecoming parade and Parkapalooza - SLA will not participate.

14. Future newsletter dates (Beth Jorgensen)

Jorgensen had suggested a late January date. Vallentine will come up with a Public Relations plan for 2013. This will now include the newsletter dates, distribution and target audience (what is communicated to all SLA residents and what is communicated to SLA members).

15. Any other business

- A. Secure building site - to be done when calendar is completed.
- B. Lakes and Streams Conference - April 26 and 27 in Bay City. This will be considered when setting budget and calendar.
- C. Tuttle will arrange a January conference call to various committee members.
- D. A 1-5 year strategic plan will be done. Items to be considered will be the future of the Sanford Lake park. Tuttle will lead this.
- E. Manelis suggested we contact Cindy Warrick at the Midland Daily News asking for news coverage. This should be considered as part of the PR annual plan.
- F. A one year (2013) key action plan will be developed and reported to the board for approval at the next meeting (Beebe to lead).
- G. The Sanford Lake Bar and Grill coordinates the pontoon parade held around the 4th of July. SLA will not sponsor the event but will provide information to our members.
- H. A thank you was received regarding the information SLA provides.
- I. Joe Malan (see guest) volunteered to help where and when needed. Walko will circulate his contact information to the board members.

16. Adjournment.

It was moved by Beebe and seconded by Vallentine to adjourn. Motion carried. The meeting adjourned at 9:15 p.m.

Alice "Sharron" Such
Secretary